

# PonyXpress



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SACRAMENTO  
SOCIETY OF GOVERNMENT  
MEETING PROFESSIONALS

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## SGMP Sacramento Chapter Annual Educational Conference & Tradeshow 2004

Date: February 5, 2004

Place: Doubletree Hotel  
2001 Point West Way  
Sacramento, CA 95815

Time: Conference 8:30 am – 4 pm

Tradeshow & Reception: 4:00 pm – 5:30 pm

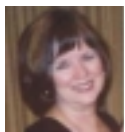
Sacramento Planner Member	No Cost
Affiliate Planner Member	\$ 25.00
New Planner Member	\$ 25.00
(price includes 1 year membership)	
New Contract Planner	\$75.00
(price includes 1 year membership)	
Non-Exhibiting Supplier	\$ 100.00

On-line registration for planners and non-exhibiting suppliers will be available at

[www.sgmpsac.org](http://www.sgmpsac.org)



## Message From The President



I hope you all had a wonderful holiday season. It's hard to believe that half the year is already gone. I must say we really have a full spring ahead of us.

In preparation for the CPR (Chapter Presidents Roundtable) meeting in Indianapolis in January, the presidents were asked to answer the following question: Why is it important for YOU to have membership in SGMP and what is YOUR "personal" return on investment?

After writing my response, I thought it appropriate to share with all of you since we are all facing such uncertain budget times. SGMP memberships that had been paid by our employers in the past will no longer be the case for most of us.

Membership in SGMP is of great personal importance to me. I feel that the value I have received far out weighs the \$25 investment even if I have to pay it myself. If it wasn't for the monthly educational meetings, annual educational conferences and the interaction and relationships I have established with the other planners and suppliers, I would not be where I am today.

I have been fortunate to have a very supportive supervisor that knows the value of SGMP. The educational value is both professional and personal. The growth I have achieved by participating as a Director, First Vice President and now President, is really more than I can describe.

My supervisor sees my participation in SGMP as training opportunities that do not exist for me on campus. My participation was written into my job description and was a factor in my receiving a promotion with a

change in title to Director of University Ceremonies and Visitor Relations.

My position is different from most meeting planners because my emphasis is on large special events as well as a variety of other events and meetings. The relationships established with the hotels in the area has resulted in the campus having a listing available on our website for our graduates, their families and all visitors representing the SGMP member hotels that support the University with CSUS special rates. This has been a valuable asset to the University's public relations and the hotels have benefited as well.

So when it comes time for your membership renewal, I would urge you all to think seriously about making that personal \$25 commitment to continue your valued membership in the Sacramento Chapter. You will benefit in so many ways.

### From the Treasurer

By Brad Charlesworth for Gina Westbury

Sacramento Chapter of SGMP  
Reconciliation with November Bank  
Statement \$ 18,225.81

November 2003 Treasury  
Report ending  
Balance \$ 18,225.81



## **“Behind the Meeting!” Supplier Personality Profile**

By Priscilla Gandy

Donna D. Dotti is the Director of Sales at the Clarion Hotel Mansion Inn & Holiday Inn Express Downtown. She has worked in the hotel industry for 10 years and enjoys the flexibility and creativity that comes with her position as well as the continuous opportunities to work with new people. Donna’s favorite aspect of the Clarion Hotel Mansion Inn & Holiday Inn Express is the location and atmosphere. Located in the heart of downtown Sacramento makes the Clarion Hotel Mansion Inn & Holiday Inn Express a desired destination!

Donna’s main objective in joining SGMP in October 2002 was to meet and network with key government meeting planners; lately her main objective has been to have a great time with all her SGMP friends! With “fun” being Donna’s underlying motivation, she finds it hard to rate any single SGMP activity as her favorite and lists them all as great!

Born in Santa Rosa and adopted at birth, Donna had an amazing childhood growing up on her parents dairy farm in Santa Rosa; as a matter of fact, Donna states her parents dairy farm specifically as her favorite place she’s lived!

Donna currently resides in Sacramento with her Yellow Lab/Sharpie mix named Bailey. She enjoys spending time outdoors and taking long walks along the river or through the mountains with Bailey. Donna enjoys anything creative and loves to cook and spend time with her family. She has one niece and four nephews who she takes to concerts, wrestling events, monster truck shows, X-Games, and even the Ozz-Fest!

## **Planner Personality Profile**

By Priscilla Gandy

This edition’s **“Behind the Meeting!”** article features **Linda R. Misuela** as our featured planner. Linda is an Associate Governmental Program Analyst with the State of California, Office of Vital Records. Linda’s favorite aspect of her job is planning annual meetings and working on legislation. She’s been with the Office of Vital Records since 1985 and involved in planning meetings since 1996. The largest meeting Linda has planned was an event for nearly 170 attendees. Her favorite locations to hold meetings are South Lake Tahoe and San Diego, California.

Linda has been a member of SGMP since the ‘90’s. She joined SGMP to increase her opportunities for success as a meeting planner by utilizing resources offered to her as an SGMP member, as well as gain valuable knowledge through SGMP’s educational programs. Linda’s favorite SGMP activity is the Annual Trade Show held in February.

Born in Texas, Linda currently lives in Sacramento. She commutes monthly to stay with her husband Daniel in San Diego. Linda has one daughter, two granddaughters, four younger sisters and two brothers. Her favorite place she’s visited is Oak Harbor, Washington.

Linda’s hobbies include scrap booking, working on her family tree, reading, crafting and other creative arts.

At the next SGMP event, remember to introduce yourself to **Linda Misuela**, this edition’s **“Behind the Meeting!”** planner personality profile!

*Continued on Page 12, column 1*

## Setting the Standard of Excellence

by Pamela Corona, CMP

Through the Certified Meeting Professional (CMP) Program, individuals who are currently employed in meeting management have the opportunity to pursue continuing education, increase industry involvement and industry-wide recognition by achieving the CMP designation. The requirements for certification are based on professional experience and academic examination.

In order to qualify as a candidate for the CMP Examination, an individual must have:

- A minimum of three years experience in meeting management;
- Current, full-time employment in a meeting management capacity (*Convention Industry Council (CIC) will accept applications from applicants who have been unemployed for a period less than twelve (12) months from the date his or her application is submitted*); and
- Responsibility and accountability for the successful completion of meetings.

Specific information for determining and reporting earned points in each area is included in the candidate handbook. The [\*CMP Candidate Handbook and Application Kit\*](#) contains over 20 pages of information about the application and examination process. Once a kit is purchased, the CIC provides prospective applicants regular reminder notices of upcoming application deadlines and changes in CMP program requirements or policies.

## Steps to Become A CMP

1. Visit the Convention Industry Council website [www.conventionindustry.org](http://www.conventionindustry.org) and click on “Certified Meeting Professional (CMP)”.

2. Sign up and take the SGMP CMP Training Seminar given just prior to the National Education Conference, May 24-26, 2004 in Nashville, Tennessee.
3. Order the *CMP Candidate Handbook* for \$35.
4. Complete the CMP Application and return it to the CIC office by the application deadline, and include the \$150 submission fee. The \$150 submission fee is a non-refundable fee.
5. Following notification of successful application, CMP candidates may register for the CMP examination by returning a completed registration form and \$325 fee to the CIC office before the examination registration deadline. Successful applications are valid for a two-year period.
6. Successfully complete the CMP Examination. Upon request and successful completion of the exam, **SGMP will reimburse the \$325 fee to planners who do not have any other source of reimbursement.**

## Upcoming Application and Registration Deadlines, and Examination Dates

ACTION	Summer 2004 Exam	Winter 2005 Exam
Submit Application with \$150 Fee	Mar. 15, 2004	Sept. 13, 2004
Submit Exam Registration with \$325 Fee	May 17, 2004	Nov. 15, 2004
Examination	July 24, 2004	Jan. 22, 2005

The elite CMP community now numbers in the thousands, with representatives from every sector of the industry — from corporations and associations to governmental and institutional organizations. Isn't it time you joined them? For more detailed information please see our the Sacramento Chapter SGMP website at [www.sacsgmp.org](http://www.sacsgmp.org) under “Breaking News.”

## **Create New & Innovative Concepts .. Save The Date**

By Lu-Lu Ramos

March 18, 2004 is the date for the San Francisco SGMP Chapter's 12<sup>th</sup> Annual Education Conference and Tradeshow – Create New & Innovative Concepts.. The event will be held at the beautiful Embassy Suites – Marin Conference Center in San Rafael.

Ms. Caterina Rando is this years keynote speaker. As some of you may remember she was the keynote speaker at our Conference last year. She is a passionate, inspirational speaker and will have a very powerful presentation i.e. .“Power Thinking for Innovation in Meetings.”

Please contact Millie Castaneda ([millie.castaneda@gsa.gov](mailto:millie.castaneda@gsa.gov)) for tradeshow space and Linda Hagan, ([linda.hagan@gsa.gov](mailto:linda.hagan@gsa.gov)) Committee Chair for additional information.

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## **East Meets West “Successfully Working with Internal Customers”**

by Gail LaTona

The Sacramento SGMP Chapter was invited by San Francisco Chapter President Robin Wilson, CMP to give a presentation at their November monthly meeting. Program Committee member, Deirdre Benedict was our contact and requested the topic for the presentation, “Successfully Working with Internal Customers”. Fellow SGMP Sacramento Chapter members Marie Ziegler, Renee Larsen, Ethel Witt-McCall, and I accepted their invitation to speak. The presentation took place on November 20, 2003 at a luncheon at the Hyatt Regency SFO. The program committee wanted their membership to learn how a government

centralized conference unit operates and interacts with clients and how the conference unit collaboratively works together with budgets, contracts, and accounting. The topics discussed included methods, practices, and rules used by State and Federal conference planning units in conducting business with hotels and vendors. We also addressed needed or helpful information hotels could provide to conference units when planning a meeting. We presented the topic in an informal panel format. The panel responded to a set of pre arranged questions explaining the following:

- centralized conference unit inception
- centralized conference unit functions
- units relationship to government agency and other units
- client base
- value to government agency
- statistical tracking of costs, value, and meeting history
- current budget constraints
- average number of meetings held yearly
- types of meetings
- clientele
- specifics that clients look for in a successful meeting
- information that meeting planners would like from sales representatives

The response from attendees was excellent with comments that “we were the best presentation” the chapter had seen in a long time. Several hotels also requested copies of our presentation to be e-mailed to them for future reference.

It was a pleasure to accommodate the San Francisco Chapter in their request for a presentation and work with my fellow SGMP members on this project.



## December Meeting in Review

### Ending The Year On A Charitable Note

By Lu-Lu Ramos



The Sacramento Chapter of Society of Government Meeting Professionals ended 2003 with our annual holiday community support meeting. This years meeting also included customer service, what a perfect fit for the holiday season. We gathered at the Holiday Inn Downtown Plaza.

Once again, we supported the Well Spring Women's Center "Gift Store". SGMP members and guest were asked to bring an unwrapped gift for a woman or child, or to make a donation of \$10. We collected \$450 along with many women's gift and children's toys that night. Sister Ester O'Meara from the Center thanked us for our generous donations to the center and educated us about the work they do and how they service the community. Besides their focus on the day to day needs of women, children and families they also offer centers for homeless teens, assistance in finding affordable housing, parenting education for inner-city mothers, and meals/companionship for the elderly. She informed us that during the Holiday Season they open a gift store which allows each woman in the center to go shopping, free of charge. The women are able to select a gift for themselves and their children.

Erika Lewis, Manager of Point of View at Nordstrom Arden addressed the topic of customer service. Erika shared with us how she keeps a contact file. In the file she has client information such as shoe, pants, shirt size, colors they prefer and something personal. It could be the clients son plays football at the local high school or the client loves gardening. By having this small piece of information next time the

client comes in you can ask how is your garden doing or how did your son's team do Friday night adding a personal touch.

Erika informed us that Nordstrom offers a complimentary service called Personal Touch which is a shopping service for women, men and children. The person from customer service will help you choose the clothing, shoes and accessories that best fit your life style, figure and individual coloring. Nordstrom also offers a concierge desk to assistant you.

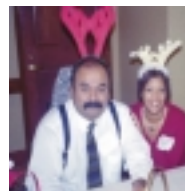


*Janice thanks the Holiday Inn Capitol Plaza for their hospitality*

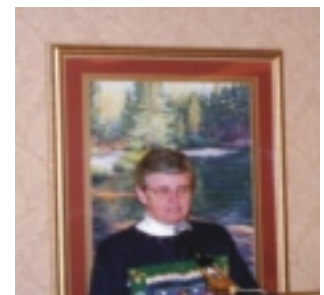
*Erica Lewis from Nordstrom speaks on Customer Service*



*James Lynton & Teri Onorato draw raffle tickets*



*Luis & Aziza enjoy working the registration desk*



*Sister Ester thanks SGMP for assisting Wellspring Women's Center*

## January Meeting in Review

### Effective networking: What's your desk look like?

by Vanessa S. Arellano

Have you ever driven away from a gas station with the nozzle still in your vehicle? Were you prom king or queen? Do you do turdunken? These and several other conversation-starting questions were the ice-breaker for the January 2004 meeting of SGMP-Sacramento held at the lovely Marriott Rancho Cordova.

The night's guest speaker, Steven Steinhart, Steinhart & Associates, provided each attendee with a list of questions and instructions that we were to find a person in the room who was the answer to one of the questions, with the caveat that we could not use the same person twice. People began regaling one another about past exploits, accomplishments and admissions of embarrassing situations. Those who participated got insight into colleagues' lives outside our professional environment and found commonality through shared experiences.

The group sampled a variety of delicious appetizers and desserts. The hit of the night was the elegant pasta bar where each guest chose from a variety of pastas, sauces and meats to create their own signature dish. The aromas, tastes and textures delighted the palate and tempted each guest to try different combinations for their own unique Italian delicacy.

After ample opportunity to dine and mingle, the meeting's moderator, James Lynton, introduced Mr. Steinhart to the audience. He started the meeting off with a quick assessment of current events in the hospitality industry and then wove a discussion of how important it is to know your customers personality traits and understand how best to approach them and potential new clients. He used the example



of calling a current client and asking them to provide you with five leads. Then when calling the provided lead, be sure to reference that you had just spoken to the person who referred you to them, letting the lead know that while this may be a cold call, it is also a call that was a result from contact by someone they know and trust, giving you instant credibility.

Steven then began a short exercise on personality traits and asked each person in the room to listen to a series of four sets of words and rate themselves with either a 5 (most like), 3 (like), to 1 (least like). Once the four sets were read through and scores were tallied, he went set by set and asked those who scored in the highest set to stand when their set was called. With remarkable accuracy, he then proceeded to describe to those individuals their personality traits, what their desk looks like and even their favorite color. It was a great time for everyone, as we were all able to find much truth in his descriptions of our habits, preferences and characteristics.

The next SGMP meeting coincides with the 2004 Education & Training Conference and Tradeshow on February 5, 2004, at the Doubletree Hotel Sacramento.



*Janice thanks the Marriott Rancho Cordova for their hospitality*



*Donna Carey speaks on her personality traits*



*Steve Steinhart shares his networking and people reading skills*



*James thanks Steve Steinhart for speaking*

## **Nashville or Bust**

By Brad Charlesworth

Where did 2003 go? Just yesterday it felt like summer, now it is time to start planning ahead for 2004. One of the major highlights of the year will be the Educational Conference being held in Nashville.

In September, Janice and I had a chance to see what was in store for the upcoming conference. It is definitely an event you do not want to miss! The Gaylord Opryland Hotel is a perfect venue for this event. The courtyard is spectacular and has exquisite gardens. Ah alas, the purpose to the trip is education, openings to create new relationships, and bond again with old friends. It is an opportunity to try to acquire those initials – CMP (Certified Meeting Professional) or CHSP (Certified Hospitality Sales Professional) and gives us a chance to take one of the many classes offered to improve yourself and your career.

Lest we forget the prospect to network after hours. Nashville is one of the most historic places in the world for music, and plans have been made for you to see it all. Friday night is slated for the Sam Gilmer Awards banquet, Saturday SGMP members will board the General Jackson Showboat cruise along the Cumberland River. Finally, who could forget going to see such sights as the Grand Old Opry, or heading to some of the dance clubs to learn how to do the Electric slide (I tried this, it is a lot harder than it looks).

The final reason to attend this years Educational Conference - is our opportunity to promote Sacramento for the 2005 National Conference. It will let the attendees know that Sacramento will be second to no other city in the USA.

We look forward to seeing Y'ALL there and for more information, go to [www.sgmp.org](http://www.sgmp.org).

## **Johnna Meyer, CMP Scholarship Opportunity**

By Wendi Williamson  
Immediate Past President

It is with great pleasure that the Sacramento Chapter is able to offer qualified chapter members the opportunity to attend the National Annual Education Conference by earning a scholarship. The 2004 conference will be held in Nashville TN., May 26-30, 2004. The scholarship criteria and application are included in this newsletter. The applications are due January 31, 2004. Scholarship recipients will be notified the second week of February.

The experience of attending an SGMP National Conference is incredible! Members representing many states in the Nation come together for education, networking opportunities, and more fun than you could possibly imagine. I have never seen an organization like this where no one is a stranger. I was so fortunate to be able to attend the 1997 National Conference in Long Beach the first year I joined the Sacramento Chapter. I really did not know even the Sacramento chapter members. In those, few days in Long Beach I saw up close what the SGMP family is all about. On the last day, I found out that the Sacramento chapter had a scholarship program to assist with the expenses of attending a National Conference. I was encouraged to get involved and apply for a scholarship. Well the rest is history; I earned a scholarship to the 98 and 99 National conferences and became a board

*Continued on Page 12, column 1*



## 2004-2005 Election Time

By Wendi Williamson  
Immediate Past President

It is SGMP election time again. You may recall that the Chapter voted last year at this time to have the Board of Directors serve one-year terms. With one-year terms, current Board Members may choose to run for a 2<sup>nd</sup> one year term in the same position. However, keep in mind that all positions are open for nomination. As Immediate Past President, it is my pleasure to oversee this process.

If you are considering running for a Board position, please review the responsibilities carefully. Serving on a SGMP Board of Directors can be a very rewarding experience both personally and professionally. Working in a leadership role and a team environment certainly taught me more than I ever expected. It can also be very challenging in terms of personal time management and commitment. Please take this decision seriously, and we look forward to the continued growth of the Sacramento Chapter.

### Membership Report

By Wendi Williamson  
Immediate Past President

As of January 13, 2004 our ratio is as follows:

Government Planners	111
Contract Planners	4
Suppliers	102
Retired	<u>2</u>

Total Chapter Membership 219

Total Percent GP & CP 53.0  
Total Percent Suppliers 47.0



## 2004-2005 Nominations and Elections Timeline

- January-February 2004  
Call for Nominations\*
- February 16, 2004  
Nominations Close
- February 23, 2004  
Contact nominees and obtain bios
- March 4, 2004  
Introduce candidates at monthly meeting
- March 4, 2004  
Ballots are mailed
- March 31, 2004  
Elections Close
- April 12, 2004  
Notify candidates of election results
- May 6, 2004  
Announce new board members at monthly meeting
- June 4, 2004  
Installation of new officers at monthly meeting

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### Community Services

By Marie Zeigler

The Community Services Committee is continuing to collect magazines and books as an ongoing service to local charitable organizations. The magazines and books we collect will be given to various organizations as items to sell and/or for projects done in the classrooms by our students. So clean off those shelves and empty those baskets of books and magazines you no longer need and put them to good use.

**Society of Government Meeting Professionals  
Sacramento Chapter**

Call for Nominations

Elections 2004-2005

**PRESIDENT**

-----  
[Government Planner]

**1<sup>ST</sup> VICE PRESIDENT**

-----  
[Government Planner]

**2<sup>ND</sup> VICE PRESIDENT**

-----  
[Supplier or Contract Planner]

**SECRETARY**

-----  
[Government or Contract Planner]

**TREASURER**

-----  
[Supplier or Contract Planner]

**DIRECTORS** [up to 3 names]

[Government Planner, Contract Planner, and/or Supplier]

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**Nominations must be submitted no later than February 16, 2004.**

Send your nomination form to the Nominations and Elections Committee Chair,  
Wendi Williamson. Fax: 916-327-4751 or Email: [wwilliam@aging.ca.gov](mailto:wwilliam@aging.ca.gov)

**Notes:**

\*Candidate must be a member in good standing for 1 year on February 16, 2004.

\*If you are running for National office, you may not concurrently run for Chapter office.  
(The reverse side of this nominations form follows on page 11.)

**Society of Government Meeting Professionals  
Sacramento Chapter  
Chapter Board of Directors – Responsibilities**

**General Responsibilities:**

- . Attend monthly board meetings (typically at noon the day of the monthly chapter meeting)
- . Attend monthly program meetings (typically the 1st Thursday of each month)
- . Attend the Annual Board of Directors Retreat (typically held for 2 days in August)
- . Attend SGMP Annual Education Conference
- . Serve as the governing body of the chapter
- . Serve as Board Liaison of a chapter committee

**Position Responsibilities**

**President (Government Planner)** – Presides at all meetings of the Chapter Board, regular and special meetings of the chapter, and serves as an ex officio member of all committees, except Nominations and Elections. The President also serves as a member of the Society's Chapter Presidents' Roundtable. In the Treasurer's absence, the President is authorized to sign disbursements.

**1<sup>st</sup> Vice President (Government Planner)** – Serves for the President in his/her absence or when requested by the President in case of resignation, death or cause. Serves as the liaison to a Chair of a major committee and oversees the discharge of the duties of that committee. Performs such other duties as are incident to the office or as may be prescribed by the Chapter Board.

**2<sup>nd</sup> Vice President (Supplier or Contract Planner)** – Serves for the President in the absence of the President or 1st Vice President, or when so requested by either the President or 1st Vice President. Serves as the liaison to a Chair of a major committee and oversees the discharge of the duties of that committee. The 2nd Vice President also serves as a member of the Society's 2nd Vice Presidents' Roundtable.

**Secretary (Government or Contract Planner)** – Responsible for the proper notification of Chapter Board meetings. Records the proceedings of the Chapter Board and any other meetings or sessions as requested by the Chapter Board. Maintains the Chapter official records and the Chapter Policy manual. Serves as the liaison to a Chair of a major committee and oversees the discharge of the duties of that committee. Performs such other duties as are incident to the office.

**Treasurer (Supplier or Contract Planner)** – Ensures that accurate financial records of the chapter are kept in accordance with the standard accounting procedures. Responsible, in conjunction with the President, for the safekeeping of the funds in such depositories as approved by the Chapter Board. Submits a written report on the financial standing of the chapter at each meeting of the Chapter Board and when called for by the Chapter Board or President. Serves as the liaison to a Chair of a major committee and oversees the discharge of the duties of that committee. Serves as the principal signatory on all disbursements.

**Directors (3 in total; 1 government planner, 1 supplier, and 1 other – government or contract planner or supplier)** – Serves as the liaison to a Chair of a major committee and oversees the discharge of the duties of that committee.

*Continued from Page 3, column 1*

## **“Behind the Meeting!” Supplier Personality Profile**

Please remember to introduce yourself to Donna Dotti, Director of Sales at the Clarion Hotel Mansion Inn & Holiday Inn Express Downtown, at the next SGMP event! If you have suggestions on a planner and/or supplier that you'd like featured in the next edition of “Behind the Meeting!” please email Priscilla Gandy at [gandyp@csus.edu](mailto:gandyp@csus.edu).

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*Continued from Page 8, column 2*

## **Johnna Meyer, CMP Scholarship Opportunity**

member. The great times that I have had making new friends and experiencing new opportunities by attending the National conference out weighs the hard work.

So, look at what you have done for the chapter this past year, and fill out your application. The Sacramento Chapter would love to have a large number in attendance at the 04 conference to begin the promotion of the 05 conference right here in our own backyard!

**Download the scholarship application from  
[www.sgmpsac.org](http://www.sgmpsac.org)**

## **Registration and Hospitality Committee News**

By Renee Larsen

Do you know how to find out who's who and what's up at SGMP? Come join the fun and help out the Registration/Hospitality Committee. What a way to get to know all your fellow members and have fun doing it!!!

Join our committee and you too can say: Welcome!! Let's get you registered! Here's an application!! Would you like to buy a raffle ticket? Nice to meet your guest! Greetings! Here's a name badge!

We assist at the registration table to get everyone signed in, hand out name tags, sell raffle tickets, and decorate the registration table in the spirit of the monthly theme! We tally the attendees and create the name badges.

So, if you. . . . just have a few hours, want to give back to the organization, want to join in the fun and meet people, and come join us!

Our committee is supported by board member Teri Onorato (Director of Sales—The Los Angeles Athletic Club), Gina Westbury (Director of Sales—The Coast Anaheim Hotel), and Trish Vasquez (Department of Food & Agriculture).

See you at check-in!!!!

Sacramento Chapter of the Society of Government Meeting Professionals



<http://www.sgmpsac.org>

## Tuning Up Sacramento Chapter's 2004 Silent Auction

by Kit Gonzales

Be sure to mark your calendars and save April 1 for the Sacramento Chapter's Silent Auction. The Committee is hard at work wrapping up details for the upcoming event. Great treasures and fun entertainment are lined up to provide you the *Best Ever* Silent Auction. There will even be a themed drink created just for this event! "Country" is the theme and dress style; leave your spurs at the door.

- WHEN:** April 1, 2004  
**WHERE:** LionsGate Hotel  
3410 Westover Street  
McClellan, CA  
**TIME:** 5:30 P.M. – 9:00 P.M.



Don't forget to look for the "*Tuning Up*" banner on the Chapter's web site. You will be able to click on our banner and find out **who** has generously donated **what** auction items, as well as any updated information relating to the 2004 Silent Auction. If you have any questions, please contact Carla Slink at 916-227-9126. If you would like to donate to the Auction, please contact Robin Pollock at 916-228-6504.

**SGMP NEWS LETTER  
COMMITTEE**

**Brad Charlesworth – Board  
Advisory & Chair**  
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(916) 649 - 4896

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**Priscilla Gandy**  
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(916) 278-6633 – office

**Robin Pollock –  
Photographer**  
[pollockr@csus.edu](mailto:pollockr@csus.edu)  
(916) 278-6504

**Cy Taylor – Photographer**

The PonyXpress Newsletter is published bi-monthly in February, April, June, August, October, and December. Articles are due 3 weeks prior to the publication date. The deadline for the April issue is March 9, 2004.

Send articles to Chair:  
Brad Charlesworth  
Red Lion Inn Sales  
1401 Arden Way  
Sacramento, CA

Newsletter Production:  
Emily M. Schroeder  
Department of Aging

**Sacramento SGMP  
Board of Directors:**

**President: Janice Hayden**  
Committee Board Liaison:  
Awards / Recognition

**1st Vice President:  
Raquel Correa**  
Committee Board Liaison:  
Membership

**2nd Vice President:  
Brad Charlesworth**  
Committee Board Liaison:Newsletter

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Committee Board Liaison:  
Community Service

**Treasurer: Gina Westbury**  
**Committee Board Liaison:**  
Registration/Hospitality

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Committee Board Liaison:Monthly  
programs/Education Conference

**Director: Carla Slink**  
Committee Board Liaison:  
Silent Auction

**Director: Teri Onorato**  
Committee Board Liaison:  
Registration/Hospitality

**Immediate Past President:  
Wendi Williamson**  
Committee Board Liaison:  
Membership

**Vision**

The Sacramento SGMP Chapter is universally recognized as the premier resource for the government meeting profession.

**Mission**

Expand the knowledge and expertise of Government Meeting Professionals through education, training, advocacy and industry relations to ensure cost-effective meetings and provide added value to each organization.



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