



PonyXpress



Busy Times by Wendi Williamson

Summer is supposed to be our slow season but we certainly have been busy. Our June awards and recognition program at the new Embassy Suites had a record number in attendance. Congratulations to Janeen Mennealy, Supplier of the Year and Joanna Barker, Planner of the Year. These two members represent the very best the Sacramento Chapter has to offer. Kit Gonzales received a special award for her National Committee involvement.

On July 18th we joined forces with the San Francisco chapter for a joint meeting. Thank you to the 50+ chapter members who took the day to attend this awesome meeting on the USS Hornet. It was so exciting to meet at this unique venue. We had great fun on the bus and I hope we will be able to do it again sometime. August will begin with our Chapter meeting and summer potluck dinner. Our membership retreat will be held on Aug. 2nd followed by our Board retreat.

I would like to take this opportunity to once again thank the Board of Directors for their time and dedication to the chapter. It takes an incredible amount of time and energy to generate ideas, follow through, and produce chapter programs and events to keep the chapter motivated and growing. I look forward to this next year and your increased membership involvement.



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From the Treasurer...

by Janeen Mennealy

It's been another successful year for the Sacramento Chapter and I am happy to report on our two large fundraisers we held this past year:

The first was the 2002 Educational Conference and Trade Show

·	Income/Revenue received	\$31,859.50
·	Expenses	10,116.15
·	NET PROFIT	<u>\$21,743.35</u>



The next was the 2002 Silent Auction

·	Income/Revenue received	\$16,835.00
·	Expenses	5,268.47
·	NET PROFIT	<u>\$11,566.53</u>

Congratulations to the Board Chairs and their committees on achieving GREAT results!

Thank You To The Courtyard South Natomas

by Janeen Mennealy

We express our appreciation to the Courtyard South Natomas for providing the Board of Directors a meeting location for their meeting held on July 17, 2002. The meeting room and location was ideal! The Courtyard is located at 2101 River Plaza, Sacramento, CA 95833. Thank you once again!!!

Upcoming Meeting Information

August 1, 2002
4:30 pm - 6:30 pm
KVIE Channel 6
2595 Capitol Oaks Drive
Sacramento, CA

Topic: Green Meetings

This will be one of the most unique chapter meetings you have ever attended. "It's Easy Being Green" will be presented by Ms. Timonie Hood of the U.S. Environmental Protection Agency of San Francisco. She will provide us with many new resources and planning tips.

Immediately following the meeting we will gather for a summer pot luck. Bring your favorite dish and recipe to share.

September 5, 2003
4:30 pm - 6:30 pm
Lionsgate Hotel
3410 Westover Street
McClellan, California

Topic: "Security" What Meeting/Event Planners Should be Planning For

Long gone are the days of making a phone call and saying, "Just send me a couple of guards for a few hours." Today if you want effective security, it involves a host of planning. You need to define your security's objective and determine your events needs. Today, security is necessary and you need to plan for it.

Please RSVP on line at www.sgmpsac.org by August 29, 2002.

News from National

Dear Chapter Presidents:

I hope your summer is going well. In an effort to keep our magazine progressing forward, we are launching a new column: Hind Sight.

We are asking for your help. We would like to solicit from you and your chapter members, your challenging/ embarrassing/ surprising experiences that you have faced as a meeting planner or supplier (room mix-ups, budget faux pas, MIA speakers, etc.). Three questions must be answered:

1. What was the situation?
2. What did you do at the time to remedy it?
3. Looking back, could you have handled it any differently or more successfully?

Depending on your responses, we would like to launch this in September, so don't hesitate!! All names will be withheld. Think of this as an opportunity for catharsis. Besides an opportunity to learn something, we may even get a chuckle or two.

I appreciate your time and effort. Our magazine is dependent on our leaders and members to submit information that we can share with everyone.

E-mail me today (LynnetteLy@aol.com)!
Thanks again.
Best regards,
Lynnette Simpson
SGMP, Associate Editor

New Baby News!!

Baby Congratulations
Bouncing baby boy Tyler Scott 8 lbs., 3 oz
born to proud parents David & Heather
Lusvardi

Joint Meeting of Chapters

by Amanda Bedal and Wanda Headrick
Department of Conservation
California Geological Survey

On Thursday, July 18, 2002 the Sacramento Chapter was invited to participate in a joint meeting with the San Francisco Chapter, aboard the U.S.S. Hornet Museum, docked in the Alameda Bay.

The Sacramento Chapter met at the DoubleTree Hotel to board the bus headed for Alameda. Josh Gibson from the DoubleTree Sacramento did a fabulous job of hosting our breakfast, which consisted of coffee and tea to get our eyes open, and delicious croissant sandwiches or breakfast burritos to get us through our 2-hour drive.

The drive down to the Hornet was quite enjoyable. We got to know our fellow chapter members and we also had a very special guest, all the way from Austin Texas, Kristi Griffith our national treasurer. We participated in fun trivia questions about being a CMP, information about the National Organization, and other creative ideas that Wendi Williamson and Raquel Correa came up with.

When we arrived in Alameda, the weather was cool and the ship was huge- 40,000 tons! We were initially lead through the Hornet to the 'flight' deck, where appetizers and beverages were served to tease the pallet, amidst a beautiful view of the San Francisco Skyline, the Bay Bridge and the Bay. It was a perfect time to get to know the San Francisco Chapter, and also refreshing to see familiar faces.

There are currently 4 decks available for viewing, although a pleasant Docent led us on a 'short tour' of the engine room. We learned that the Hornet was designated a National Landmark in 1991; opened to the

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public as an air craft carrier museum in 1998; and in 1999 was designated a State Historic Landmark.

Next we were escorted through the ship to 'Hanger 1' for our luncheon. The Moscone Center Civic Auditorium Catering supplied luncheon, featuring a succulent slice of salmon and a gorgeous salad with edible flowers. The meeting featured information on working with CVB's, presentations from a large number of CVB's, and an exciting raffle of great prizes.

As a last stop, we visited the Ship's Store, located on the main deck of the Hornet. The Ship's Store offers books, patches, hats and other memorabilia that can bring historic events to life - from WWII to the Apollo moon landings.

The bus ride home was a lot of fun. We had the bus sound system tuned to the oldies station, and at one point it looked like American Bandstand in the aisle. And don't forget to ask Julie Verduzco about Cheese and Liver; She was our comedian entertainment. We can't wait to see the pictures developed by Brad Charlesworth.



SHARED MEETINGS AND UNIQUE VENUES

By Janice Hayden and Rick Leson

On Thursday, July 18, 2002, sixty-eight members and guests of the Sacramento chapter headed toward Alameda and the **USS Hornet** for a joint meeting in sponsorship with DAVinci Fusion, the **USS Hornet**, and the San Francisco chapter. Before departing from the Doubletree Hotel in Sacramento, we were treated to coffee and breakfast burritos hosted by the hotel. Most traveled by bus with the rest traveling by car. Those traveling by bus were treated to a few rounds of Meeting Industry Bingo and SGMP Trivia.

Our unique venue for the day, the **USS Hornet** is a national treasure, having participated in two of the greatest events of the 20th century - World War II and Apollo II manned space mission. Now peacefully moored at historic Alameda Point on San Francisco Bay, the USS Hornet is a timeless memorial to America.

Before lunch we were treated to a fantastic view of San Francisco while enjoying refreshments and networking on the top deck with our friends from the San Francisco chapter. The luncheon program was set up in Hanger 1, which houses the **USS Hornet's** impressive aircraft museum, which includes the Apollo II capsule. The program of the day was **HOW TO: Work With CVB's to Guarantee Success.** Lunch was followed by a mini tradeshow by supplier members from throughout the state.

The return bus trip was no less active than the morning trip, complete with raffle prizes and lots of laughs. All in all we had a great time. Hopefully, this is just the beginning of more to come.

Chapter Membership - We Need Your Help

by Gloria Anderson, Department of General Services

We are down 15 planner members to have a ratio of 50% planners and 50% suppliers. Our current ratio is 47% planners to 53% suppliers. What this means is that we are in a freeze situation with the National organization, and every new supplier that wants to join must bring in 2 new planners.

With a membership of 106 planners and 121 suppliers, we need 15 new planner members and no increase in the number of suppliers to return to the required ratio. We need everyone's help to recruit and retain planner members. Suppliers, please ask government planners if they belong to SGMP. If not, encourage them to check out our website:

www.sgmpsac.org or contact Pamala Corona at (916) 424-SGMP (7467).

Planners, ask your peers who are not members to join you at a meeting. Meeting dates are posted under Events at our website.

Guests may attend the first meeting free of charge. On the second visit, guests or non-members pay as follows:

Government Planner - \$5
Contract Planner - \$10
Supplier - \$20

On the third visit, an application with dues must be

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submitted. Annual membership fees are:

Government Planner - \$75
Contract Planner - \$150
Supplier - \$250
Educator/Student - \$25

A membership application can be downloaded at:

www.sgmp.org and are available at the registration table at each meeting.

Calling all Suppliers!!!

By Julie Verduzco

Did you know that our chapter is currently in a Supplier freeze? In an attempt to keep an equal balance between planners and suppliers, suppliers must now find (2) planner matches in order to join our chapter. In past months, we have lost a few members and now find ourselves with an overabundance of Supplier members. Who wants to go to a meeting and have it be attended by all of your peers in the industry and no planners? We're not going to book a lot of business that way.

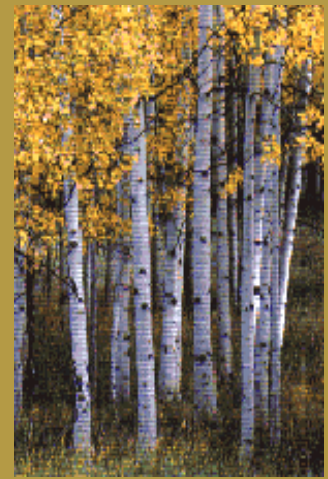
I thought I would help our Suppliers out a little in getting new planner members to join our chapter. I know everyone comes to Sacramento to make sales calls. One of the greatest things you could do to assist the chapter would be to ask the following questions:

“Are you a member of SGMP?”

“Do you know the benefits

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SGMP Sacramento



On the Lighter Side
by Sal Bonnello, CMP

One day while walking down the street a highly successful Meeting Planner was tragically hit by a bus and she died. Her soul arrived up in heaven where she was met at the Pearly Gates by St. Peter himself. "Welcome to Heaven," said St. Peter. "Before you get settled in though, it seems we have a problem. You see, strangely enough, we've never once had a Meeting Planner make it this far and we're not really sure what to do with you."

"No problem, just let me in," said the woman.

"Well, I'd like to," replied St. Peter, "but I have higher orders. What we're going to do is let you have a day in Hell and a day in Heaven and then you can choose whichever one you want to spend an eternity in."

"Actually, I think I've made up my mind, I prefer to stay in Heaven", said the woman.

"Sorry, we have rules..." And with that St. Peter put the executive in an elevator and it went down-down-down to hell.

The doors opened and she found herself stepping out onto the putting green of a beautiful golf course. In the distance was a country club and standing in front of her were all her friends - fellow meeting planners that she had worked with and they were all dressed in evening gowns and cheering for her. They ran up and kissed her on both cheeks and they talked about old times. They played an excellent round of golf and at night went to the country club where she enjoyed an excellent steak and lobster dinner. She met the Devil who was actually a really nice guy (kind of cute) and she had a great time telling jokes and dancing.

She was having such a good time that before she knew it, it was time to leave. Everybody shook her hand and waved goodbye as she got on the elevator.

The elevator went up-up-up and opened back up at the Pearly Gates and she found St. Peter waiting for her. "Now it's time to spend a day in heaven," he said.

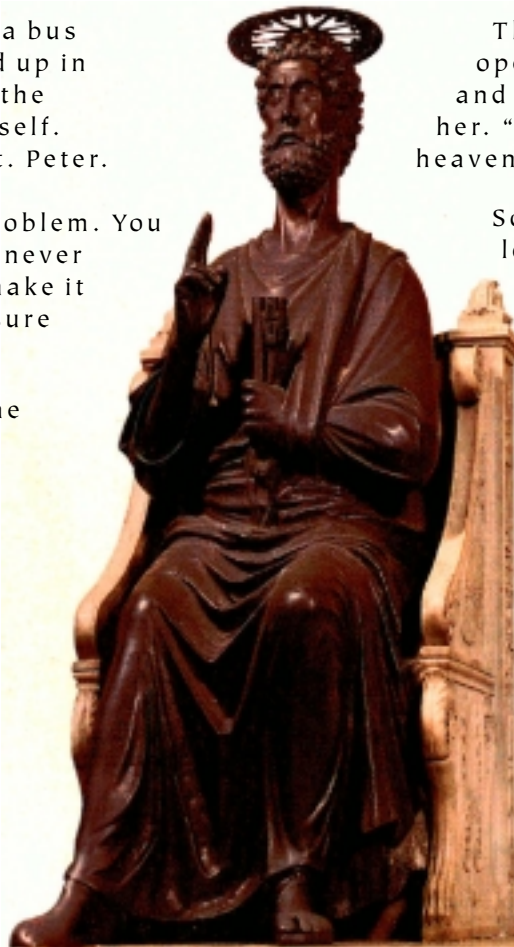
So she spent the next 24 hours lounging around on clouds and playing the harp and singing. She had a great time and before she knew it her 24 hours were up and St. Peter came and got her. "So, you've spent a day in hell and you've spent a day in heaven. Now you must choose your eternity," he said.

The woman paused for a second and then replied, "Well, I never thought I'd say this, I mean, Heaven has been really great and all, but I think I had a better time in Hell." So St. Peter escorted her to the elevator and again she went down-down-down back to Hell.

When the doors of the elevator opened she found herself standing in a desolate wasteland covered in garbage and filth. She saw her friends were dressed in rags and were picking up the garbage and putting it in sacks.

The Devil came up to her and put his arm around her. "I don't understand," stammered the woman, "yesterday I was here and there was a golf course and a country club and we ate lobster and we danced and had a great time. Now all there is a wasteland of garbage and all my friends look miserable."

The Devil looked at her and smiled. "Yesterday was the site inspection, today you've checked in."

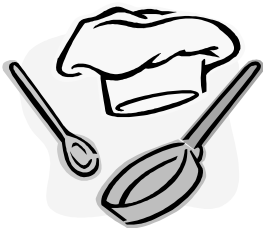


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and networking opportunities you can gain by becoming a member?”
“Can I assist you in becoming a member?”

WOW! Isn't that a great and easy way to get a planner? These same questions can be asked of your local catering clients for those of you located in Sacramento. See how many Government Planners book meetings and call them to ask the above questions.

Please remember that until we bring our Planner member numbers up, no Supplier members may join the chapter. For now, remember that it's (1) Supplier for every (2) Planners. If you have any other questions please feel free to email me at jverduzco@sunstonehotels.com or call me at 877-291-7519. Remember, you're in sales so go out and sell SGMP!!!



SGMP-SACRAMENTO COOKS

Sacramento is **hot** in many ways. Along with the summer heat, our members are cooking, too! With ingredients like Great Leadership, Dedicated Teamwork, Positive Attitudes, and gallons of Friendliness, we are **HOT STUFF!**

At the pot luck following the August 1st Chapter meeting, we shared the recipes of our pot luck food dishes. These recipes and all others collected from our members will be published as **SGMP-Sacramento Cooks**. This cookbook is schedule for release in time for the Holidays and will make great gifts.

To be successful, many recipes are needed in all dining categories: *appetizers, salads/soups, entrée, vegetables, desserts, etc.* In addition to personal favorites from all members, Suppliers should consider sending recipes from their property restaurants. It could be (as Chapter President Wendi Williamson likes to say) a “shameless plug” for your property.

Congratulations to **Crystal Spencer** for winning the first copy as a raffle prize on the bus ride home from the July event in Alameda. I know first hand that she is a great cook, so I hope to see several of HER recipes in the book.

Submit your recipes via e-mail to: kitgonzales@yahoo.com or mail them to California State Mining and Geology Board, attn Kit Gonzales, 801 K Street - Mail Stop (MS) 24-05, Sacramento, CA 95814. Graphics are encouraged. Deadline is Septebmer 15, 2002. Please help us make this another successful adventure of the Sacramento chapter.

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Mailing Address:
SGMP PonyXpress
P O Box 188204
Sacramento, CA 95818

Webmaster:
Guy Bennett
webmaster@sgmpsac.org
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